

RED11

YOUNG LEADERS

FOR TODAY AND TOMORROW

WHAT IS RED11?

Red11 was a pilot programme to support a small group of young volunteers to develop their leadership potential. Through a residential weekend and individual development plans (consisting of mentoring, project work and additional learning and development opportunities) participants developed the confidence, skills and experience to make a greater impact in the British Red Cross – now and in the future.

RED11 VOLUNTEERS

Any British Red Cross volunteer aged 18 - 25 years who had been volunteering for at least 1 year had the opportunity to apply for Red11. Selected participants came from a diverse range of service backgrounds and areas all over the UK. They were ambitious and motivated young people who are committed to the Red Cross. As part of their development, participants took on additional activities beyond their usual volunteer role including representation at internal and external events.



“It’s been really great to be part of Red11 because it’s an opportunity to not only get something for yourself but also to do something really amazing for the organisation as a whole” Bryan Areington, Red11 participant

RED11 PROJECTS

As part of the programme, participants undertook a ‘project’ which contributed to the delivery of Saving Lives, Changing Lives. The young volunteers’ projects will make a significant impact to many areas of work, including emergency response, fundraising and communications.