

**NATIONAL  
CONFERENCE  
FOR YOUNG  
VOLUNTEERS**



**SHOWCASE INFLUENCE INSPIRE INVOLVE REPRESENT**



**WHAT IS RED100?**

Young people aged between 15 and 25 make up 18% of the volunteers that currently support the British Red Cross.

Red100 was the first national conference for young volunteers; it aimed to celebrate their diversity, enthusiasm and talents, and encourage them to be involved in all aspects of the Red Cross.

**WHAT HAPPENED AT RED100?**

Red100 brought together some of our most active young volunteers to find out what opportunities are available to them in both the Movement and the British Red Cross. Volunteers were given opportunities to feed back on genuine Red Cross issues and received training to equip them with leadership skills needed to influence decision making at all levels.



**93%** feel more motivated to participate in decision making within the British Red Cross as a result of the event

**“From the moment Nick Young gave us our mission we knew what we had to do, make ourselves heard! ... I'm sure that the British Red Cross is going to listen to our burning issues and do something about them.”**

**Ross Pitbladdo, Community First Aid Advocate, Edinburgh**



**“It’s absolutely fantastic to be here at the Red100 conference and to really hear the voices of young people – to hear what they think about this great organisation of ours, hear what they think about our work, and most importantly, hear what they think they can do to help with our work”**

**Sir Nick Young, Chief Executive, British Red Cross**

**“Fantastic! I was absolutely spellbound by it all!”**

**Sue Brown, British Red Cross Trustee**

**88%** said that they feel more valued as a volunteer as a result of the event\*

## STATEMENT ON THE ROLE OF YOUNG VOLUNTEERS IN THE BRITISH RED CROSS

‘We need young people to shape who we are and what we do’

The British Red Cross equally encourages every single one of its volunteers to save and change lives. We recognise that a tailored approach to supporting, enabling and developing young people is essential to ensure their ongoing involvement into the future and maximise their contribution now.

The British Red Cross is committed to harnessing the voices of young volunteers through a variety of existing and new routes, including enabling them to contribute to the global Red Cross Red Crescent movement in line with the Federation’s Youth Policy.

**“Thank you for a great weekend and the opportunity to have our voices heard!”**

**Chloe Caulfield, Event First Aid volunteer, Inverness**



## WANT TO KNOW MORE?

For more information about Red100 or to request a full conference report, contact Samantha Robertson ([srobertson@redcross.org.uk](mailto:srobertson@redcross.org.uk))

Supported by

**V** Inspiring a million more young volunteers

\* of Red100 participants who completed our survey